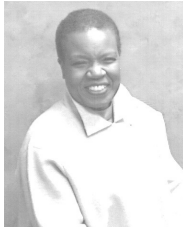


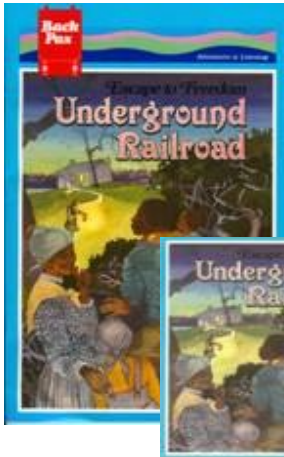
**A LETTER TO FAMILIES AND FRIENDS from Janus Adams,  
publisher and creator of the BackPax Trailblazer's Club**



Dear Friend and Fellow Parent,

What do we tell our children to set their spirits soaring? How do we help them meet life's challenges with their dignity and self-respect intact? How can we nurture positive minds however challenging the times? Inform, inspire, and empower the adventurous young minds in your life with membership in the **BackPax Trailblazer's Club™** *for the child who's going places . . .*

The **BackPax Trailblazer's Club** is an innovative internet-based club that whisks children (ages 8 and up) to adventure the BackPax way: via interactive guided e-tours, books, games, and live-action journeys recorded on location from Maine to Mexico City. Vacationing far away or *staycationing* at home in these gas-price conscious times, BackPax getaways are guaranteed to fit every budget. BackPax is "being there."



The fun begins July 5<sup>th</sup> and what a time your child will have! Our first featured club selection is *Underground Railroad: Escape to Freedom*.

Read **the book's** stirring tales of the heroic UGRR. Celebrate the triumph of the human spirit against greatest odds; the cooperation of strangers bound by a passion for freedom and justice. Decipher codes of the spirituals. *Steal Away* with a board game tribute to those who dared hop aboard the Freedom Train. Blaze daring trails with the **CD – a 30-minute live action journey** to the authentic sites where history was made. Visit Colonial Williamsburg and Point Comfort, where the first African Americans landed in 1619. Relive John Brown's historic raid on Harper's Ferry. Meet Harriet Tubman's *great grand-niece!*

With membership, the adventure continues for a full year with interactive e-newsletter/virtual tours and parents' guides. Chart routes to the stars with ancient Native Americans and a 19<sup>th</sup> century woman astronomer. Travel from here to Timbuktu, site of Sankore the world's first university; "jump up" to Trinidad carnival, discover the Japanese art of *nengajo* and so much more...

TO START, I'll **autograph** your copy of *Underground Railroad: Escape to Freedom*. THEN, you'll receive members-only e-news/virtual tours (published weekly in the summer and monthly from September to June) and parents' guides with suggested activities. AND to extend the fun, member benefits include a 10% discount on forthcoming titles. **All this for only \$19.95!**

So, welcome to the world of BackPax where reading is a wondrous adventure. For blazing trails, think of a backpack. For a commitment to children and their world, think *pax* (Latin, for peace). Winner of the Parent's Choice Award, an American Library Association "Best of the Best," a USA Today "Best Bet": BackPax books, audios, and games for the child *who's going places*. . . .

Happy Trails!

Janus Adams

