

A Message from Janus Adams
Creator of BackPax Children's Media
June 2008

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WHAT DO WE TELL OUR CHILDREN?

"5 Travel Gear Essentials"

Wherever your family is vacationing—or, given skyrocketing gas prices, staycating—this summer, **BackPaxKids.com** is featuring 5 Travel Gear Essentials guaranteed to spark every child's imagination and fit every parent's budget.

It's not where you go; it's how you get there, says BackPax creator Janus Adams. That's why her company launched the BackPax Trailblazer's Club right on time for summer (www.BackPaxKids.com). From a love of adventure—key to every child's growth—comes adventure as a state of mind where children:

- * dare to dream
- * learn the art of risk-taking
- * gain self-confidence
- * enjoy discovery and self-discovery.

To spark adventurous young minds; to nurture *the child who's going places*...whatever a family's destination, parents should ready-up these 5 Travel Gear Essentials:

1. 'Get Lost' Guide to Adventure

Cultivate the art of getting lost and the thrill of finding home. To build confidence as a citizen of the world there's nothing better. Fill up the car and let the kids chart the course; deciding where to turn, taking side roads instead of highways. Traveling by subway or bus? Get off at a stop you've never exited before. This get lost guide encourages problem-solving, risk-taking, question-and-answer skills, and family fun.

2. Two-Hour Vacation Planner

Take mini-vacations—planned or spur of the moment getaways. Leave early; come home late. Visit a pier and learn geography from ships in port. Take a ferry ride. Enjoy the everyday chores of other neighborhoods. If you live in Manhattan, for example, take a trip to Brooklyn—or vice versa. Brooklyn's [Historic Weeksville](#), an African-American community founded in the 1830s is a wonderful destination. Manhattan's [Metropolitan Museum of Art's](#) Egyptian Wing houses the ancient Temple of Dendur (circa 15 BC).

3. Parent's Anything-But-Bored Survival Kit

Discover nature at the park or in your own backyard. Find directions without a compass. Set the time without a clock. Knowledge of the sun, stars, and nature signs—

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moss grows on the north side of the tree helped many a slave to freedom. What a great conversation-starter on the skills and courage of our ancestors.

4. Legacy Ticket

Ever since Roots, genealogy has been an American passion. Treasure your precious family heritage before it's lost: record interviews with elders; take lots of pictures. What a keepsake of their voice and spirit for generations to come. And, remember to keep backing up the technology; flash drives, for example, have a limited lifespan.

5. Wild Idea Multi-directional Compass

So you're not climbing Everest this year. Then an IMAX trip to the museums and movie theaters nationwide may peak your child's curiosity. Let your kids chart their route BEFORE seeing the film. Explore maps, learn foreign phrases, research IMAX cinematography—all for free at your local library and online. Seeing the movie turns excursion into high adventure. And don't forget those thank you notes to librarians and neighborhood travel agents. With follow-up notes and emails, kids will continue to enjoy a flood of mail for weeks to come!

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BackPax **What Do We Tell Our Children?** campaign helps parents nurture children for success by expanding their horizons and world view.

“Travel is fatal to prejudice, bigotry, and narrow-mindedness, and many of our people need it sorely on these accounts. Broad, wholesome, charitable views of men and things cannot be acquired by vegetating in one little corner of the earth all one's lifetime.”

Mark Twain, *Innocents Abroad*

About BackPax and the BackPax Trailblazer's Club:

Created by Janus Adams in 1986, **BackPax™** is a multimedia publisher of books, audios, games, and new media. With the lure of adventure, BackPax titles engage children in history and culture. For a trip to adventure, think of a *backpack*, for a commitment to honor our children and their world, think *pax* (Latin for peace). Founded in 1986, BackPax books, audios, and adventure games *for the child who's going places . . .* have won numerous honors including the Parents' Choice Award and the American Library Association's Best of the Best. ”

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For more information, visit: www.JanusAdams.com
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